

# Medical Transcription Billing, Corp.

(NASDAQ: MTBC, MTBCP)

Corporate Presentation – September 2018





For more information, please contact: **Bill Korn** | Chief Financial Officer

732-873-5133 x 133 bkorn@mtbc.com

## Statement about Free Writing Prospectus



The issuer has filed a registration statement with the SEC for the offering to which this presentation relates. This free writing prospectus relates to the proposed public offering of Series A Preferred Stock of Medical Transcription Billing, Corp. (the "Company"), registered in a Registration Statement on Form S-1 (the "Registration Statement"), Commission File No. 333-227524. This free writing prospectus should be read together with the Registration Statement and the prospectus included in that Registration Statement (including the risk factors described therein), which can be accessed through the following link: <a href="https://www.sec.gov/Archives/edgar/data/1582982/000149315218013723/forms-1.htm">https://www.sec.gov/Archives/edgar/data/1582982/000149315218013723/forms-1.htm</a>

You may also access the Company's annual reports, quarterly and current reports, proxy statements and other information on the SEC website through the following link:

 $\underline{https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany\&CIK=0001582982\&type=\&dateb=\&owner=exclude\&count=100\\ \underline{https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&CIK=0001582982\&type=\&dateb=\&owner=exclude\&count=100\\ \underline{https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&CIK=0001582982\&type=\&dateb=\&owner=exclude\&count=100\\ \underline{https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&CIK=0001582982&type=&dateb=&cowner=exclude&count=100\\ \underline{https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&CIK=0001582982&type=&dateb=&cowner=exclude&count=100\\ \underline{https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&CIK=0001582982&type=&dateb=&cowner=exclude&count=100\\ \underline{https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&CIK=0001582982&type=&dateb=&cowner=exclude&count=100\\ \underline{https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&CIK=0001582982&type=&dateb=&cowner=exclude&count=100\\ \underline{https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&CIK=0001582982&type=&dateb=&cowner=exclude&count=100\\ \underline{https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&CIK=0001582982&type=&dateb=&cowner=exclude&count=getcompany&CIK=0001582982&type=&dateb=&cowner=exclude&count=getcompany&CIK=0001582982&type=&dateb=&cowner=exclude&count=getcompany&CIK=0001582982&type=&dateb=&cowner=exclude&count=getcompany&CIK=000158298&type=&dateb=&cowner=exclude&count=getcompany&CIK=000158298&type=&dateb=&cowner=exclude&count=getcompany&CIK=00015829&type=&dateb=&cowner=exclude&count=getcompany&CIK=00015829&type=&dateb=&cowner=exclude&count=getcompany&CIK=00015829&type=&dateb=&cowner=exclude&count=getcompany&CIK=00015829&type=&dateb=&cowner=exclude&count=getcompany&CIK=00015829&type=&dateb=&cowner=exclude&count=getcompany&CIK=00015829&type=&dateb=&cowner=exclude&count=getcompany&cIK=00015829&type=&dateb=&cowner=exclude&count=getcompany&cIK=00015829&type=&dateb=&cowner=exclude&count=getcompany&count=getcompany&cIK=00015829&type=&dateb=&cowner=exclude&count=getcompany&cIK=0001582&type=&dateb=&count=getcompany&cIK=0001582&$ 

Before you invest, you should read the Registration Statement, the prospectus and the other documents the Company has filed with the SEC for more complete information about the Company and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at <a href="https://www.sec.gov.or">www.sec.gov.or</a> on MTBC's investor relations web site at <a href="irreft.irr

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### Forward-Looking Statements



This presentation contains forward-looking statements within the meaning of the federal securities laws. These statements relate to anticipated future events, future results of operations or future financial performance. In some cases, you can identify forward-looking statements by terminology such as "anticipate", "believe", "continue", "could", "estimate", "expect", "goals", "intend", "likely", "may", "plan", "potential", "predict", "project", "will" or the negative of these terms or other similar terms and phrases.

Our operations involve risks and uncertainties, many of which are outside our control, and any one of which, or a combination of which, could materially affect our results of operations and whether the forward-looking statements ultimately prove to be correct. Forward-looking statements in this presentation include, without limitation, statements reflecting management's expectations for future financial performance and operating expenditures, expected growth, profitability and business outlook, increased sales and marketing expenses, and the expected results from the integration of our acquisitions.

Forward-looking statements are only current predictions and are subject to known and unknown risks, uncertainties, and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from those anticipated by such statements. These factors include our ability to:

- · Manage our growth, including acquiring, partnering with, and effectively integrating the recent acquisition of Orion Healthcorp, Inc. and other acquired businesses into our
- infrastructure;
  Retain our clients and revenue levels, including effectively migrating new clients and maintaining or growing the revenue levels of our new and existing clients;
  Maintain operations in Pakistan and Sri Lanka in a manner that continues to enable us to offer competitively priced products and services;
  Keep pace with a rapidly changing healthcare industry;
  Consistently achieve and maintain compliance with a myriad of federal, state, foreign, local, payor and industry requirements, regulations, rules, laws and contracts;
  Maintain and protect the privacy of confidential and protected Company, client and patient information;
  Protect and enforce intellectual property rights;
  Attract and retain key officers and employees, who are critical to our ongoing operations, growing our business and continuing to improve profitability;
  Comply with coverables contained in our credit arrepent with our senior secured lender. Silicon Valley Bank and other future debt facilities:

- Comply with covenants contained in our credit agreement with our senior secured lender, Silicon Valley Bank and other future debt facilities;
   Compete with other companies developing products and selling services competitive with ours, and who may have greater resources and name recognition than we have;
- Keep and increase market acceptance of our products and services.

Although we believe that the expectations reflected in the forward-looking statements contained in this presentation are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements.

The statements in this presentation are made as of the date of this presentation, and the Company does not assume any obligations to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.

# Transaction Overview

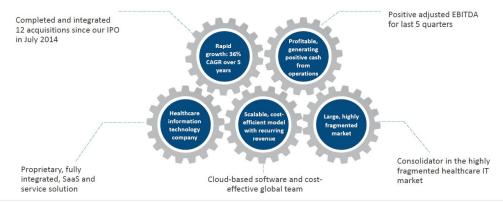


Issuer	Medical Transcription Billing, Corp.			
Exchange: Symbol	NASDAQ Capital Market: MTBCP			
Shares Offered	11% Series A Cumulative Redeemable Perpetual Preferred Stock			
Dividends	Payable on the 15 <sup>th</sup> day of each month			
Offering Price	\$25.00 per share			
Redemption	Redeemable after November 4, 2020 at \$25.00 per share			
Offering Size	\$25,000,000			
Use of Proceeds	Working Capital, general corporate purposes, and growth initiative including potential future acquisitions			
Placement Agents	H.C. Wainwright & Co. Boenning & Scattergood Chapin Davis Investments			

# MTBC Investment Highlights



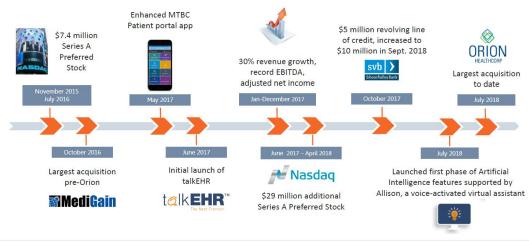
MTBC is a healthcare information technology company that provides a fully integrated suite of proprietary web-based solutions and related business services to healthcare providers



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### MTBC - Recent News





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# MTBC Equity Snapshot as of September 25, 2018





- Nasdaq: MTBC
- Outstanding: 11,829,758
- Current price: \$4.94
- Market cap: \$58.4 million
- Share structure:
  - Fully diluted: 13,543,025
  - Public float: 5,902,471
  - Insiders: 50.1%

### **Series A Preferred**

- Nasdaq: MTBCP
- Outstanding: 1,536,289
- Current price: \$27.75
- Equity value: \$42.6 million
- Dividend: 11% of par value (\$25.00), paid monthly
- Redeemable after Nov. 2020
- Non-convertible

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## **Experienced Leadership Team**



### **Founder and Executive Chairman**

- Former CEO of Compass International Services Corporation (Nasdaq: CMPS). Completed 14 acquisitions in 18 months during 1998 – 1999, growing revenue from \$87 million at the time of IPO to a run rate of ~\$180 million at the time Compass was acquired by NCO Group, Inc. (Nasdaq: NCOG)

  Held various senior positions at American Express Company
- (NYSE: AXP) for 12 years including VP of Global Risk Mgmt.
- B.S. in Aviation Management, Bridgewater State College. M.B.A. in Finance, Clark University



### **Chief Executive Officer and Director**

- Joined MTBC in 2005. Formerly served as VP / General Counsel, COO and President
- Attorney for 17 years with M&A and healthcare law experience
- Writings on healthcare industry, law and policy have been published by American Bar Association and various healthcare industry publications
- J.D. Rutgers School of Law senior editor of law journal

Joined MTBC in 2013

**Chief Financial Officer** 

- Former CFO of Antenna Software, Inc. from 2002 2012, where he completed 5 acquisitions and was a key contributor to growing the business at a CAGR of 87%
- Former executive at IBM (NYSE: IBM) for 10 years. Part of the senior management team that created IBM's highly successful services strategy in the 1990's
- A.B. in Economics magna cum laude, Harvard College. M.B.A. Harvard Business School

#### President

- Joined MTBC in 2002. Formerly served as Manager of IT, General Manager, Chief Information Officer, and VP of Global Operations
- Extensive healthcare IT experience
- Served in various roles in the banking and IT sector
- prior to joining MTBC

  BS in Mathematics and Statistics and holds numerous information technology certifications

# Distinguished Board of Directors





Former CFO of American Express Company (NYSE: AXP)

 Former CEO, Chairman and Vice Chairman of Shearson Lehman and Vice Chairman of Barclays Capital



Anne Busquet

- Board member of Pitney Bowes Inc. (NYSE: PBI), Intercontinental Hotels Group plc (LSE: IHG) and Provista Diagnostics,
- Former President of American Express Interactive Services and New Businesses Division



John Daly

& Compa

- Former EVP and Director of E.F. Hutton & Company
- Former Head of Private Client Division and Int'l Equity Capital Markets at Salomon Brothers



Cameron Munter

- President and CEO of the East-West Institute
- Former U.S. Ambassador to Pakistan and U.S. Deputy Chief of Mission to Poland

Management plus board members own approximately 50% of MTBC's common stock

## **Industry Drivers**



#### **Healthcare Reform**

Increases complexity and uncertainty, driving increased demand for MTBC's services

### **EHR Consolidation**

Majority of EHR companies lack the scale and integrated RCM solution to remain competitive in the evolving market



### **MACRA & MIPS**

Requires providers to leverage technology and expertise like MTBC's to optimize reimbursement

### **RCM Consolidation**

Majority of RCM companies lack the technology and scale to remain competitive in the evolving market

MTBC's technology offers healthcare providers a cost-effective, single-sourced vendor to meet the requirements of a changing regulatory landscape while simultaneously lowering costs

# Market Opportunity



The North American EHR / RCM industry represents a \$26+ billion opportunity, growing 12% per year athenahealth, Inc. (Nasdaq: ATHN) is the largest market participant with a market share of less than 5%



### Two target market segments:

- Smaller practices: MTBC's turnkey technology platform with integrated RCM
- Larger practices: MTBC's customized solutions, integrated with MTBC's or third-party EHR

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# MTBC's Competitive Advantage



### Integrated Solution



### **Technology Platform**



ISO 27001 certified / HIPAA compliant

#### **Global Team**

- Hundred of U.S.-based team members with healthcare industry knowledge and expertise
- ~2,000 English-speaking, college educated, employees in Pakistan and Sri Lanka, where the labor costs are significantly less than in the U.S. or India
- Approximately 300 dedicated technology professionals
- Nominated for U.S. Secretary of State's Award for Corporate Excellence

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# Growth Strategy



### Acquisitions







There are ~1,500 RCM companies, none with greater than 5% market share





Historical spending < 4% of revenue

Focus on cross-selling post-Orion Traditional sales and marketing

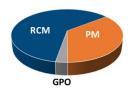
# Orion: Our Largest Acquisition to Date





- July 1, 2018 closing
- \$12.6 M cash purchase price
- Offices in 7 states
- ~330 U.S. employees

### Estimated Annualized Revenue: ~\$30 M



### Revenue Cycle Management ("RCM")

- Traditional physician RCM
- Niche hospital RCM offerings
- ~150 RCM customers

# Practice Management ("PM")

- Long-term management service agreements
- We manage all business operations of practices
- 3 pediatric groups in OH and IL

# Group Purchasing Organization ("GPO")

- Vaccine discounts with pharmaceutical manufacturers
- We generate referral fees for purchased vaccines
- ~4 K active providers

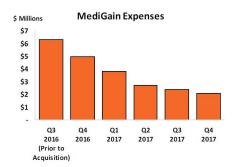
Orion represents our largest acquisition of RCM relationships to date, while also expanding our service offerings to include growth areas in niche hospital services, PM and GPO.

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Reduced monthly **operating expenses by 62%** during first year, leveraging technology, eliminating subcontractors, reducing facility costs and utilizing our global team

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# Revenue Growth





### REVENUE DETAILS (STARTING Q3 2018):

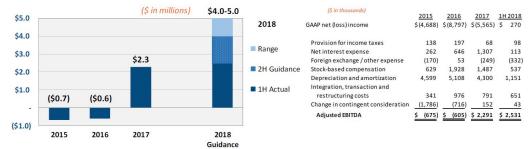
- 1) 73% from revenue cycle management and related services
- 2) Approximately 18% from practice management services
- 3) Remaining 9% from ancillary services, including group purchasing organization, transcription, coding, consulting, EDI, printing and I/T services

Investors are cautioned that such statements involve risks and uncertainties that could cause actual results to differ materially from anticipated results

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## Adjusted EBITDA





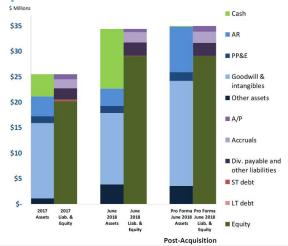
#### NOTES:

- 1) Adjusted EBITDA has been positive every quarter since Q2 2017
- 2) As we integrated the MediGain acquisition, we achieved \$2.3 million of adjusted EBITDA in 2017
- 3) We generated  $\$2.5 \ million$  of adjusted EBITDA during the first half of 2018
- 4) Our adjusted EBITDA is anticipated to remain positive during the second half of 2018 even prior to generating additional operating efficiencies from integrating Orion's operations

Investors are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from anticipated results mHealth \* EHR \* PM \* RCM | A Fully Integrated Practice Solution

# Balance Sheet





### During 2017 we:

- Repaid \$9.3 M of loans from Opus Bank two years before maturity and paid Prudential \$5.3 M for the acquisition of assets of MediGain
- Ended the year with \$4.4 M of cash and virtually no debt
- Secured a \$5 M line of credit with Silicon Valley Bank

### During 2018 we:

- Sold additional 420,000 shares of our nonconvertible Series A Preferred Stock, raising net proceeds of \$9.4 M
- Purchased assets of Orion Healthcorp for \$12.6 M on July 1, 2018
- Increased SVB line of credit to \$10 million after the Orion acquisition

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## For More Information



Our Prospectus <a href="https://www.sec.gov/Archive">https://www.sec.gov/Archive</a>

https://www.sec.gov/Archiv es/edgar/data/1582982/000 149315218013723/forms-

1.htm

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Investor Inquiries Bill Korn, CFO

bkorn@mtbc.com



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