# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 3, 2023

# CARECLOUD, INC.

(Exact name of registrant as specified in its charter)

Delaware	001-36	529	22-3832302
(State or other jurisdiction of incorporation)	(Commis File Nun		(IRS Employer Identification No.)
	7 Clyde Road, Somerset, (Address of principal execu		
	(732) 873- (Registrant's telephone numb		
(For	Not Application and the Not Ap		ı
Check the appropriate box below if the Form 8-K filing is into	ended to simultaneously satisf	y the filing obligation of the	e registrant under any of the following provisions:
☐ Written communications pursuant to Rule 425 under the	Securities Act (17 CFR 230.4)	25)	
☐ Soliciting material pursuant to Rule 14a-12 under the Exc	change Act (17 CFR 240.14a-	12)	
☐ Pre-commencement communications pursuant to Rule 14	d-2(b) under the Exchange A	ct (17 CFR 240.14d-2(b))	
☐ Pre-commencement communications pursuant to Rule 13	se-4(c) under the Exchange Ad	et (17 CFR 240.13e-4(c))	
Se	ecurities registered pursuant to	Section 12(b) of the Act:	
Title of each class		Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.001 per share		CCLD	Nasdaq Global Market
11% Series A Cumulative Redeemable Perpetual Preferred St \$0.001 per share	ock, par value	CCLDP	Nasdaq Global Market
8.75% Series B Cumulative Redeemable Perpetual Preferred \$ \$0.001 per share	Stock, par value	CCLDO	Nasdaq Global Market
Indicate by check mark whether the registrant is an emerging the Securities Exchange Act of 1934 (§240.12b-2 of this chap		in Rule 405 of the Securities	s Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of
			Emerging growth company $\Box$
If an emerging growth company, indicate by check mark if the	ne registrant has elected not to	o use the extended transition	n period for complying with any new or revised financial
accounting standards provided pursuant to Section 13(a) of the		s use the extended transition	r period for comprying with any new of revised intended
Item 2.02 Results of Operations and Financial Condition	on.		

On August 3, 2023, the Registrant issued a press release, a copy of which is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information furnished pursuant to Item 2.02 of this Form 8-K shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any other filing under the Securities Act of 1933, as amended or the Exchange Act, except as expressly set forth by specific reference in such a filing.

# Item 7.01 Regulation FD Disclosure.

On August 3, 2023, the Registrant provided slides to accompany its earnings presentation, a copy of which is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

The information furnished pursuant to Item 7.01 of this Form 8-K shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any other filing under the Securities Act of 1933, as amended or the Exchange Act, except as expressly set forth by specific reference in such a filing.

# Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 <u>Press release dated August 3, 2023.</u>

99.2 <u>Slide presentation dated August 3, 2023.</u>

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

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# SIGNATURE(S)

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

CareCloud, Inc.

Date: August 3, 2023 By: /s/ A. Hadi Chaudhry

A. Hadi Chaudhry Chief Executive Officer

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### CareCloud Reports Second Quarter 2023 Results

SOMERSET, N.J., August 3, 2023 (GLOBE NEWSWIRE) – CareCloud, Inc. (the "Company" or "CareCloud") (Nasdaq: CCLD, CCLDO, CCLDP), a leader in healthcare technology solutions for medical practices and health systems nationwide, today announced financial and operational results for the quarter ended June 30, 2023. The Company's management will conduct a conference call with related slides today at 8:30 a.m. Eastern Time to discuss these results and management's outlook.

"CareCloud's year-to-date performance reflects the Company's ongoing transformation with new business lines, investments in organic growth and exciting developments with our technology platform," said A. Hadi Chaudhry, president and chief executive officer of CareCloud. "We recognize that our second quarter results were disappointing, and based on our current position, we feel it is important to reset expectations for the rest of the year."

"This quarter, there were several developments that leave us feeling more excited than ever about our long-term prospects," Mr. Chaudhry continued. "We have launched our expansion into new markets in the Middle East, pursuing customers outside the U.S. for the first time in our Company's history. We are enthusiastic about the reception our new chronic care management and remote patient monitoring offerings, known as CareCloud Wellness, have received. Even though we did not meet our revenue goals this quarter, we see signs that these will play an increasing role in our future revenue growth."

"Our recent partnership announcement with Google Cloud to integrate generative AI and Enterprise Search technology into CareCloud's solutions marks an important milestone for the healthcare industry," said Mr. Chaudhry. "This innovation will allow healthcare providers using CareCloud solutions to leverage more comprehensive and inclusive AI-generated healthcare information. CareCloud will utilize its access to more than two decades of clinical data and financial information to train Google's generative AI models with properly anonymized data, enabling the creation of personalized care plans for physicians, personalized estimates of insurance coverage and out-of-pocket expenses for patients, and insights into estimated patient responsibilities for clinicians. The first CareCloud solution using generative AI is expected to launch in the coming months, initially to existing CareCloud customers, with a reasonable license fee to make it accessible to all physicians, including small to medium-sized practices. We are optimistic about the opportunities ahead, including the innovative capabilities of generative AI and our transformative partnership with Google Cloud. When combined with our expansion into the Middle East and the widespread adoption of our CareCloud Wellness solutions, we are excited about the growth prospects for our Company."

## Second Quarter 2023 Highlights

- Revenue of \$29.4 million, 21% decline from Q2 2022
- GAAP net loss of \$1.8 million, compared to a net income of \$2.7 million in Q2 2022
- Adjusted net income of \$1.4 million, or \$0.09 per share
- Adjusted EBITDA of \$3.8 million, compared to \$7.0 million in Q2 2022

## Year-to-date 2023 Highlights

- Revenue of \$59.4 million, a 18% decrease from YTD 2022
- GAAP net loss of \$2.2 million, compared to net income of \$3.9 million in the same period last year
- Adjusted net income of \$3.8 million, or \$0.24 per share
- Adjusted EBITDA of \$8.1 million, compared to \$11.7 million in the same period last year

"In the quarter, our core revenue cycle management business performed strongly. However, two of our business lines experienced some softness," said Mr. Chaudhry. "We have received a lot of interest in our new CareCloud Wellness offerings from our physicians, but the actual roll-out of patient appointments has been slower than anticipated. In addition, our project-oriented professional services business was unable to sign enough new business to maintain the pace set last year. We are confident that we have taken the necessary steps to stabilize these areas in the second half of the year."

"We remain committed to converting bookings into profitable revenue growth and delivering top-tier healthcare management solutions to our customers. We believe that the strategic actions we have taken will position the Company for continued growth in the years to come," concluded Mr. Chaudhry.

# **Second Quarter 2023 Financial Results**

Revenue for the second quarter 2023 was \$29.4 million, compared to \$37.2 million from the second quarter of 2022.

Second quarter 2023 GAAP net loss was \$1.8 million, as compared to net income of \$2.7 million in the same period last year. GAAP net loss was \$0.37 per share, based on the net loss attributable to common shareholders, which takes into account the preferred stock dividends declared during the quarter.

Non-GAAP adjusted net income for second quarter 2023 was \$1.4 million or \$0.09 per share, calculated using the end-of-period common shares outstanding.

Adjusted EBITDA for second quarter 2023 was \$3.8 million, or 13% of revenue, compared to \$7.0 million in the same period last year.

# Six Month 2023 Financial Results

Revenue for the first six months of 2023 was \$59.4 million, compared to \$72.6 million in the first six months of 2022. Approximately 86% of revenue for the first half of 2023 involved the use of CareCloud's technology, including 21% from clients utilizing CareCloud's professional services. Approximately 11% of revenue is from clients where we are managing their entire medical practice, and approximately 3% of revenue comes from other services.

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For the first six months of 2023, the Company's GAAP net loss was \$2.2 million, compared to GAAP net income of \$3.9 million in the first six months of 2022. This equates to a loss of \$0.65 per share after subtracting the preferred share dividends. Non-GAAP adjusted net income for the first six months of 2023 was \$3.8 million, or \$0.24 per share.

#### Cash Balances and Capital

As of June 30, 2023, the Company had approximately \$7.7 million of cash and net working capital of \$8.2 million. During the first six months of 2023, cash flow from operations was approximately \$7.4 million.

#### 2023 Full Year Guidance

CareCloud is updating its forward-looking guidance for the fiscal year ending December 31, 2023:

For the Fiscal Year Ending December 31, 2023

Forward-Look	ring Guidance
Revenue	\$120 – \$122 million
Adjusted EBITDA	\$15 – \$17 million

"Given our first half results, we deemed it appropriate to reset full year guidance and focus on our longer-term opportunities," said Larry Steenvoorden, Chief Financial Officer. "While CareCloud Wellness, our entry into the Middle East market, and the benefits from our partnership with Google have tremendous potential, we do not expect these will generate significant revenues during the remainder of 2023 but are important growth catalysts going into 2024 and beyond."

#### **Conference Call Information**

CareCloud management will host a conference call today at 8:30 a.m. Eastern Time to discuss the second quarter 2023 results. The live webcast of the conference call and related presentation slides can be accessed under Events & Presentations at <u>ir.carecloud.com/events/</u>. An audio-only option is available by dialing 416-764-8658 and referencing "CareCloud Second Quarter 2023 Earnings Call." Investors who opt for audio only will need to download the related slides at <u>ir.carecloud.com/events/</u>.

A replay of the conference call with slides will be available approximately one hour after conclusion of the call at the same<u>link</u>. An audio replay can also be accessed by dialing 412-317-6671 and providing access code 83486791.

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#### About CareCloud

CareCloud (Nasdaq: CCLD, CCLDP, CCLDO) brings disciplined innovation to the business of healthcare. Our suite of technology-enabled solutions helps clients increase financial and operational performance, streamline clinical workflows and improve the patient experience. More than 40,000 providers count on CareCloud to help them improve patient care while reducing administrative burdens and operating costs. Learn more about our products and services, including revenue cycle management (RCM), practice management (PM), electronic health records (EHR), business intelligence, patient experience management (PXM) and digital health, at <a href="https://www.carecloud.com">www.carecloud.com</a>.

Follow CareCloud on LinkedIn, Twitter and Facebook.

For additional information, please visit our website atwww.carecloud.com. To view CareCloud's latest investor presentations, read recent press releases, and listen to interviews with management, please visit ir.carecloud.com.

#### **Use of Non-GAAP Financial Measures**

In our earnings releases, prepared remarks, conference calls, slide presentations, and webcasts, we use and discuss non-GAAP financial measures, as defined by SEC Regulation G. The GAAP financial measure most directly comparable to each non-GAAP financial measure used or discussed, and a reconciliation of the differences between each non-GAAP financial measure and the comparable GAAP financial measure, are included in this press release after the consolidated financial statements. Our earnings press releases containing such non-GAAP reconciliations can be found in the Investor Relations section of our web site at <a href="irrearecloud.com.">irrearecloud.com.</a>

## Forward-Looking Statements

This press release contains various forward-looking statements within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements relate to anticipated future events, future results of operations or future financial performance. In some cases, you can identify forward-looking statements by terminology such as "may," "might," "will," "shall," "should," "could," "intends," "expects," "plans," "goals," "projects," "anticipates," "believes," "seek," "estimates," "forecast," "prodicts," "possible," "potential," "target," or "continue" or the negative of these terms or other comparable terminology.

Our operations involve risks and uncertainties, many of which are outside our control, and any one of which, or a combination of which, could materially affect our results of operations and whether the forward-looking statements ultimately prove to be correct. Forward-looking statements in this press release include, without limitation, statements reflecting management's expectations for future financial performance and operating expenditures, expected growth, profitability and business outlook, the impact of the Covid-19 pandemic on our financial performance and business activities, and the expected results from the integration of our acquisitions.

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These forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are only predictions, are uncertain and involve substantial known and unknown risks, uncertainties and other factors which may cause our (or our industry's) actual results, levels of activity or performance to be materially different from any future results, levels of activity or performance expressed or implied by these forward-looking statements. New risks and uncertainties emerge from time to time, and it is not possible for us to predict all of the risks and uncertainties that could have an impact on the forward-looking statements, including without limitation, risks and uncertainties relating to the Company's ability to manage growth, migrate newly acquired customers and retain new and existing customers, maintain cost-effective global operations, increase operational efficiency and reduce operating costs, predict and properly adjust to changes in reimbursement and other industry regulations and trends, retain the services of key personnel, develop new technologies, upgrade and adapt legacy and acquired technologies to work with evolving industry standards, compete with other companies products and services competitive with ours, and other important risks and uncertainties referenced and discussed under the heading titled "Risk Factors" in the Company's filings with the Securities and Exchange Commission. In addition, there is uncertainty about the spread of the Covid-19 virus and the impact it may have on the Company's operations, the demand for the Company's services, and economic activity in general.

The statements in this press release are made as of the date of this press release, even if subsequently made available by the Company on its website or otherwise. The Company does not assume any obligations to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.

SOURCE CareCloud

# **Company Contact:**

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# **Investor Contact:**

Asher Dewhurst ICR Westwicke  $\underline{CareCloudIR@westwicke.com}$ 

# CARECLOUD, INC. CONSOLIDATED BALANCE SHEETS (\$ in thousands, except share and per share amounts)

		June 30, 2023 Unaudited)	De	ecember 31, 2022
ASSETS	`			
Current assets:				
Cash	\$	7,666	\$	12,299
Accounts receivable - net		12,018		14,773
Contract asset		4,834		4,399
Inventory		402		381
Current assets - related party		16		16
Prepaid expenses and other current assets		2,880		2,785
Total current assets		27,816		34,653
Property and equipment - net		4.747		5,056
Operating lease right-of-use assets		4,427		4,921
Intangible assets - net		27,923		29,520
Goodwill		61,186		61,186
Other assets		737		838
TOTAL ASSETS	\$	126,836	\$	136,174
	<u>\$</u>	120,630	Φ	130,174
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current liabilities:	Ф	5 170	Ф	5.601
Accounts payable	\$	5,179	\$	5,681
Accrued compensation		3,147		4,248
Accrued expenses		3,933		4,432
Operating lease liability (current portion)		1,986		2,273
Deferred revenue (current portion)		1,242		1,386
Notes payable (current portion)		5		319
Dividend payable		4,120		4,059
Total current liabilities		19,612		22,398
Notes payable		11		13
Borrowings under line of credit		10,000		8,000
Operating lease liability		2,731		3,207
Deferred revenue		370		342
Deferred tax liability		589		525
Total liabilities		33,313		34,485
COMMITMENTS AND CONTINGENCIES				
SHAREHOLDERS' EQUITY:				
Preferred stock, \$0.001 par value - authorized 7,000,000 shares. Series A, issued and outstanding 4,526,231				
shares at June 30, 2023 and December 31, 2022. Series B, issued and outstanding 1,454,392 and 1,344,128 shares	S			
at June 30, 2023 and December 31, 2022, respectively		6		6
Common stock, \$0.001 par value - authorized 35,000,000 shares. Issued 16,368,896 and 15,970,204 shares at				
June 30, 2023 and December 31, 2022, respectively. Outstanding 15,628,097 and 15,229,405 shares at June 30,				
2023 and December 31, 2022, respectively		16		16
Additional paid-in capital		126,857		130,987
Accumulated deficit		(28,040)		(25,621)
Accumulated other comprehensive loss		(4,654)		(3,037)
Less: 740,799 common shares held in treasury, at cost at June 30, 2023 and December 31, 2022		(662)		(662)
Total shareholders' equity		93,523		101,689
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	S	126,836	\$	136,174

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# CARECLOUD, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) (\$ in thousands, except share and per share amounts)

	 Three Mo	nths En e 30,	ded	 Six Mon Jun	ths End	led
	 2023 2022		2023		2022	
NET REVENUE	\$ 29,362	\$	37,228	\$ 59,363	\$	72,569

OPERATING EXPENSES:								
Direct operating costs		17,476		21,787		35,583		44,460
Selling and marketing		2,580		2,426		5,192		4,810
General and administrative		5,916		6,394		11,036		11,979
Research and development		1,185		1,098		2,263		2,083
Change in contingent consideration		-		(630)		-		(1,230)
Depreciation and amortization		3,341		2,936		6,379		5,876
Net loss on lease terminations and unoccupied lease charges		153		463		422		621
Total operating expenses		30,651		34,474		60,875		68,599
OPERATING (LOSS) INCOME		(1,289)		2,754		(1,512)		3,970
OTHER:				,				Í
Interest income		52		3		72		8
Interest expense		(327)		(107)		(477)		(207)
Other (expense) income - net		(186)		112		(169)		195
(LOSS) INCOME BEFORE PROVISION FOR INCOME TAXES		(1,750)		2,762		(2,086)		3,966
Income tax provision		82		25		147		89
NET (LOSS) INCOME	\$	(1,832)	\$	2,737	\$	(2,233)	\$	3,877
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Preferred stock dividend		3,910		3,776		7,841		7,813
NET LOSS ATTRIBUTABLE TO COMMON SHAREHOLDERS	S	(5,742)	S	(1,039)	S	(10,074)	\$	(3,936)
	-	(5), 12,	<u> </u>	(2,022)	<u> </u>	(23,31.0	<u> </u>	(5,500)
Net loss per common share: basic and diluted	\$	(0.37)	\$	(0.07)	\$	(0.65)	\$	(0.26)
Weighted-average common shares used to compute basic and diluted loss per share		15,615,760		15,070,147		15,518,965		15,031,363

# CARECLOUD, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) FOR THE SIX MONTHS ENDED JUNE 30, 2023 AND 2022 (\$ in thousands)

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	2023		2022
PPERATING ACTIVITIES:	Ф (2.222)	¢.	2.07
Net (loss) income	\$ (2,233)	\$	3,87
Adjustments to reconcile net (loss) income to net cash provided by operating activities:	6.662		6 15
Depreciation and amortization  Lease amortization	6,663 1,153		6,15 1,65
Deferred revenue	(116)		38
Provision for doubtful accounts	302		58
Provision for deferred income taxes	64		2
Foreign exchange loss (gain)	176		(15
Interest accretion	325		32
Gain on sale of assets	323		(
Stock-based compensation expense	2,574		2,07
Change in contingent consideration	2,374		(1,23
Changes in operating assets and liabilities:			(1,23
Accounts receivable	2,267		(2,55
Contract asset	(435)		2,33
Inventory	(21)		12
Other assets	(318)		(26
Accounts payable and other liabilities	(510)		(20
	(2,993)		(2,89
Net cash provided by operating activities	7,408		8,12
NVESTING ACTIVITIES:			
Purchases of property and equipment	(1,621)		(97
Capitalized software	(4,456)		(4,65
Net cash used in investing activities	(6,077)		(5,62
TINANCING ACTIVITIES:	(0,0,1)		(=,==
Preferred stock dividends paid	(7,780)		(7,68
Settlement of tax withholding obligations on stock issued to employees	(1,166)		(91
Repayments of notes payable	(316)		(33
Stock issuance costs	(510)		(2
Proceeds from issuance of Series B Preferred Stock, net of expenses	1,437		27,86
Redemption of Series A Preferred Stock	-		(20,00
Proceeds from line of credit	12,700		17,50
Repayment of line of credit	(10,700)		(18,50
Net cash used in financing activities	(5,825)		(2,09
EFFECT OF EXCHANGE RATE CHANGES ON CASH	(139)	_	(52
		_	
NET DECREASE IN CASH AND RESTRICTED CASH	(4,633)		(12
CASH AND RESTRICTED CASH - Beginning of the period	12,299		10,34
ASH AND RESTRICTED CASH - End of the period	\$ 7,666	\$	10,22
SUPPLEMENTAL NONCASH INVESTING AND FINANCING ACTIVITIES:			
Dividends declared, not paid	\$ 4,120	\$	3,98
SUPPLEMENTAL INFORMATION - Cash paid during the period for:	· · · · · · · · · · · · · · · · · · ·	<u> </u>	
Income taxes	\$ 111	\$	12
Interest			
merest	\$ 341	\$	9

#### RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

## TO COMPARABLE GAAP MEASURES (UNAUDITED)

The following is a reconciliation of the non-GAAP financial measures used by us to describe our financial results determined in accordance with accounting principles generally accepted in the United States of America ("GAAP"). An explanation of these measures is also included below under the heading "Explanation of Non-GAAP Financial Measures."

While management believes that these non-GAAP financial measures provide useful supplemental information to investors regarding the underlying performance of our business operations, investors are reminded to consider these non-GAAP measures in addition to, and not as a substitute for, financial performance measures prepared in accordance with GAAP. In addition, it should be noted that these non-GAAP financial measures may be different from non-GAAP measures used by other companies, and management may utilize other measures to illustrate performance in the future. Non-GAAP measures have limitations in that they do not reflect all of the amounts associated with our results of operations as determined in accordance with GAAP.

## Adjusted EBITDA to GAAP (Loss) Income

Set forth below is a reconciliation of our "adjusted EBITDA" to our GAAP net (loss) income.

			 led		Six Montl June	e <b>d</b>
	<u>-</u>	2023	2022		2023	2022
			(\$ in tho	usands)		
Met revenue         \$ 29,362           GAAP net (loss) income         (1,832)           Provision for income taxes         82           Net interest expense         275           Foreign exchange loss (gain) / other expense         191           Stock-based compensation expense         1,502           Depreciation and amortization         3,341           Transaction and integration costs         107           Net loss on lease terminations and unoccupied lease charges         153           Change in contingent consideration         -           Adjusted EBITDA         \$ 3,819	\$ 37,228	\$	59,363	\$ 72,569		
GAAP net (loss) income		(1,832)	2,737		(2,233)	3,877
Provision for income taxes		82	25		147	89
		275	104		405	199
Foreign exchange loss (gain) / other expense		191	(108)		183	(164)
		1,502	1,184		2,574	2,071
Depreciation and amortization		3,341	2,936		6,379	5,876
Transaction and integration costs		107	306		179	408
Net loss on lease terminations and unoccupied lease charges		153	463		422	621
Change in contingent consideration		<u>-</u>	 (630)		<u>-</u>	 (1,230)
Adjusted EBITDA	\$	3,819	\$ 7,017	\$	8,056	\$ 11,747
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#### Non-GAAP Adjusted Operating Income to GAAP Operating (Loss) Income

Set forth below is a reconciliation of our non-GAAP "adjusted operating income" and non-GAAP "adjusted operating margin" to our GAAP operating (loss) income and GAAP operating margin.

	Three Mon June	led		Six Month June  2023  ds)  (2,233)  147  405  169  (1,512)  (2.5%)  2,574  2,574  179  422   4,237  7.1%	:d
	2023	2022		2023	2022
		(\$ in the	ousands)		
Net revenue	\$ 29,362	\$ 37,228	\$	59,363	\$ 72,569
GAAP net (loss) income	(1,832)	2,737		(2.222)	3,877
Provision for income taxes	(1,832)	2,737			3,877
Net interest expense	275	104			199
Other expense (income) - net	186	(112)			(195)
GAAP operating (loss) income	(1,289)	2,754			3,970
GAAP operating margin	(4.4%)	7.4%			5.5%
Stock-based compensation expense	1,502	1,184		2,574	2,071
Amortization of purchased intangible assets	1,251	1,651		2,574	3,456
Transaction and integration costs	107	306		179	408
Net loss on lease terminations and unoccupied lease charges	153	463		422	621
Change in contingent consideration	-	(630)		-	(1,230)
Non-GAAP adjusted operating income	\$ 1,724	\$ 5,728	\$	4,237	\$ 9,296
Non-GAAP adjusted operating margin	5.9%	 15.4%		7.1%	12.8%

# Non-GAAP Adjusted Net Income to GAAP Net (Loss) Income

Set forth below is a reconciliation of our non-GAAP "adjusted net income" and non-GAAP "adjusted net income per share" to our GAAP net (loss) income and GAAP net loss per share.

	 Three Mon June				Six Month June	ed
	2023	202	22		2023	2022
		(\$ in thousar	ds, except	for per sh	are amounts)	
GAAP net (loss) income	\$ (1,832)	\$	2,737	\$	(2,233)	\$ 3,877
Foreign exchange loss (gain) / other expense	191		(108)		183	(164)
Stock-based compensation expense	1,502		1,184		2,574	2,071
Amortization of purchased intangible assets	1,251		1,651		2,574	3,456

Transaction and integration costs		107	306	179	408
Net loss on lease terminations and unoccupied lease charges		153	463	422	621
Change in contingent consideration		-	(630)	-	(1,230)
Income tax expense (benefit) related to goodwill		38	 (9)	64	27
Non-GAAP adjusted net income	\$	1,410	\$ 5,594	\$ 3,763	\$ 9,066
End-of-period shares		15,628,097	15,078,460	15,628,097	15,078,460
Non-GAAP adjusted net income per share	\$	0.09	\$ 0.37	\$ 0.24	\$ 0.60
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For purposes of determining non-GAAP adjusted net income per share, we used the number of common shares outstanding as of June 30, 2023 and 2022.

	 Three Mon June	ded	 Six Mont June	led
	 2023	2022	2023	2022
GAAP net loss attributable to common shareholders, per share	\$ (0.37)	\$ (0.07)	\$ (0.65)	\$ (0.26)
Impact of preferred stock dividend	0.25	0.25	0.51	0.52
Net (loss) income per end-of-period share	(0.12)	0.18	(0.14)	0.26
Foreign exchange loss (gain) / other expense	0.01	(0.01)	0.01	(0.01)
Stock-based compensation expense	0.10	0.08	0.16	0.14
Amortization of purchased intangible assets	0.08	0.11	0.16	0.22
Transaction and integration costs	0.01	0.02	0.01	0.03
Net loss on lease terminations and unoccupied lease charges	0.01	0.03	0.03	0.04
Change in contingent consideration	0.00	(0.04)	0.00	(0.08)
Income tax expense related to goodwill	 0.00	0.00	 0.01	 0.00
Non-GAAP adjusted earnings per share	\$ 0.09	\$ 0.37	\$ 0.24	\$ 0.60
End-of-period common shares	15,628,097	15,078,460	15,628,097	15,078,460
In-the-money warrants and outstanding unvested RSUs	 605,689	433,251	 605,689	 433,251
Total fully diluted shares	 16,233,786	15,511,711	16,233,786	15,511,711
Non-GAAP adjusted diluted earnings per share	\$ 0.09	\$ 0.36	\$ 0.23	\$ 0.58

### **Explanation of Non-GAAP Financial Measures**

We report our financial results in accordance with accounting principles generally accepted in the United States of America, or GAAP. However, management believes that, in order to properly understand our short-term and long-term financial and operational trends, investors may wish to consider the impact of certain non-cash or non-recurring items, when used as a supplement to financial performance measures in accordance with GAAP. These items result from facts and circumstances that vary in frequency and impact on continuing operations. Management also uses results of operations before such items to evaluate the operating performance of CareCloud and compare it against past periods, make operating decisions, and serve as a basis for strategic planning. These non-GAAP financial measures provide management with additional means to understand and evaluate the operating results and trends in our ongoing business by eliminating certain non-cash expenses and other items that management believes might otherwise make comparisons of our ongoing business with prior periods more difficult, obscure trends in ongoing operations, or reduce management's ability to make useful forecasts. Management believes that these non-GAAP financial measures provide additional means of evaluating period-over-period operating performance. In addition, management understands that some investors and financial analysts find this information helpful in analyzing our financial and operational performance and comparing this performance to our peers and competitors.

Management uses adjusted EBITDA, adjusted operating income, adjusted operating margin, and non-GAAP adjusted net income to provide an understanding of aspects of operating results before the impact of investing and financing charges and income taxes. Adjusted EBITDA may be useful to an investor in evaluating our operating performance and liquidity because this measure excludes non-cash expenses as well as expenses pertaining to investing or financing transactions. Management defines "adjusted EBITDA" as the sum of GAAP net income (loss) before provision for (benefit from) income taxes, net interest expense, other (income) expense, stock-based compensation expense, depreciation and amortization, integration costs, transaction costs, impairment charges and changes in contingent consideration.

Management defines "non-GAAP adjusted operating income" as the sum of GAAP operating income (loss) before stock-based compensation expense, amortization of purchased intangible assets, integration costs, transaction costs, impairment charges and changes in contingent consideration, and "non-GAAP adjusted operating margin" as non-GAAP adjusted operating income divided by net revenue.

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Management defines "non-GAAP adjusted net income" as the sum of GAAP net income (loss) before stock-based compensation expense, amortization of purchased intangible assets, other (income) expense, integration costs, transaction costs, impairment charges, changes in contingent consideration, any tax impact related to these preceding items and income tax expense related to goodwill, and "non-GAAP adjusted net income per share" as non-GAAP adjusted net income divided by common shares outstanding at the end of the period, including the shares which were issued but are subject to forfeiture and considered contingent consideration.

Management considers all of these non-GAAP financial measures to be important indicators of our operational strength and performance of our business and a good measure of our historical operating trends, in particular the extent to which ongoing operations impact our overall financial performance.

In addition to items routinely excluded from non-GAAP EBITDA, management excludes or adjusts each of the items identified below from the applicable non-GAAP financial measure referenced above for the reasons set forth with respect to that excluded item:

Foreign exchange / other expense. Other expense is excluded because foreign currency gains and losses and other non-operating expenses are expenditures that management does not consider part of ongoing operating results when assessing the performance of our business, and also because the total amount of the expense is partially outside of our control. Foreign currency gains and losses are based on global market factors which are unrelated to our performance during the period in which the gains and losses are recorded.

Stock-based compensation expense. Stock-based compensation expense is excluded because this is primarily a non-cash expenditure that management does not consider part of ongoing operating results when assessing the performance of our business, and also because the total amount of the expenditure is partially outside of our control because it is

based on factors such as stock price, volatility, and interest rates, which may be unrelated to our performance during the period in which the expenses are incurred. Stock-based compensation expense includes cash-settled awards based on changes in the stock price.

Amortization of purchased intangible assets. Purchased intangible assets are amortized over their estimated useful lives and generally cannot be changed or influenced by management after the acquisition. Accordingly, this item is not considered by management in making operating decisions. Management does not believe such charges accurately reflect the performance of our ongoing operations for the period in which such charges are recorded.

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Transaction costs. Transaction costs are upfront costs related to acquisitions and related transactions, such as brokerage fees, pre-acquisition accounting costs and legal fees, and other upfront costs related to specific transactions. Management believes that such expenses do not have a direct correlation to future business operations, and therefore, these costs are not considered by management in making operating decisions. Management does not believe such charges accurately reflect the performance of our ongoing operations for the period in which such charges are incurred.

Integration costs. Integration costs are severance payments for certain employees relating to our acquisitions and exit costs related to terminating leases and other contractual agreements. Accordingly, management believes that such expenses do not have a direct correlation to future business operations, and therefore, these costs are not considered by management in making operating decisions. Management does not believe such charges accurately reflect the performance of our ongoing operations for the period in which such charges are incurred.

Net loss on lease terminations and unoccupied lease charges. Net loss on lease terminations represents the write-off of leasehold improvements and gains or losses as a result of an early lease termination. Unoccupied lease charges represent the portion of lease and related costs for vacant space not being utilized by the Company. Accordingly, management believes that such expenses do not have a direct correlation to future business operations, and therefore, these costs are not considered by management in making operating decisions. Management does not believe such charges accurately reflect the performance of our ongoing operations for the period in which such charges are incurred.

Change in contingent consideration. Contingent consideration represents the amount payable to the sellers of certain acquired businesses based on the achievement of defined performance measures contained in the purchase agreements. Contingent consideration is adjusted to fair value at the end of each reporting period, and changes arise from changes in the forecasted revenues and profitability of the acquired businesses.

Income tax (benefit) expense related to goodwill Income tax (benefit) expense resulting from the amortization of goodwill related to our acquisitions represents a charge (benefit) to record the tax effect resulting from amortizing goodwill over 15 years for tax purposes. Goodwill is not amortized for GAAP reporting. This expense is not anticipated to result in a cash payment.

# Q2 2023 **RESULTS**

Nasdag Global Market: CCLD, CCLDP, CCLDO

August 3, 2023

A leading provider of technology-enabled services and solutions that redefine the healthcare revenue cycle

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# **Safe Harbor Statements**

This presentation contains forward-looking statements within the meaning of the federal securities laws. These statements relate to anticipated future events, future results of operations or future financial performance. In some cases, you can identify forward-looking statements by terminology such as "may," "might," "will," "shall," "should," "could," "intends," "expects," "plans," "goals," "projects," "anticipates," "believes," "seeks," "estimates," "forecasts," "predicts," "possible," "potential," "target," or "continue" or the negative of these terms or other similar terms and phrases.

Our operations involve risks and uncertainties, many of which are outside our control, and any one of which, or a combination of which, could materially affect our results of operations and whether the forward-looking statements ultimately prove to be correct. Forward-looking statements in this presentation include, without limitation, statements reflecting management's expectations for future financial performance and operating expenditures, expected growth, including our ability to continue as a going concern, to raise additional capital and to succeed in our future operations, profitability and business outlook, increased sales and marketing expenses, and the expected results from the integration of our acquisitions.

Forward-looking statements are only current predictions and are subject to substantial known and unknown risks, uncertainties, and other factors that may cause our (or our industry's) actual results, levels of activity, performance, or achievements to be materially different from those anticipated by such statements. These factors include our ability to:

- Manage our growth, including acquiring, partnering with, and effectively integrating acquired businesses into our infrastructure and avoiding legal exposure and liabilities associated with acquired companies and assets;

- acquired companies and assets;

  Retain our clients and revenue levels, including effectively migrating new clients and maintaining or growing the revenue levels of our new and existing clients;

  Maintain operations in our offshore offices in a manner that continues to enable us to offer competitively priced products and services;

  Keep pace with a rapidly changing healthcare industry;

  Consistently achieve and maintain compliance with a myriad of federal, state, foreign, local, payor and industry requirements, regulations, rules, laws and contracts;

  Maintain and protect the privacy of confidential and protected Company, client and patient information;

  Develop new technologies, upgrade and adapt legacy and acquired technologies to work with evolving industry standards and third-party software platforms and technologies, and protect and enforce all of these and other intellectual property rights;

  Attract and retain level of the productions and the continued involvement of Mahanud Lag as Executive Chairman and A. Hadi Chairdhov as Chief Executive Officer and President, all of which
- enforce all of these and other intellectual property rights;
  Attract and retain key officers and employees, and the continued involvement of Mahmud Haq as Executive Chairman and A. Hadi Chaudhry as Chief Executive Officer and President, all of which are critical to our ongoing operations, growing our business and integrating of our newly acquired businesses;
  Comply with covenants contained in our credit agreement with our senior secured lender, Silicon Valley Bank a division of First-Citizens Bank & Trust Company and other future debt facilities;
- Pay our monthly preferred dividends to the holders of our preferred stock;
- Compete with other companies developing products and selling services competitive with ours, and who may have greater resources and name recognition than we have
- Respond to the uncertainty resulting from the ongoing Covid-19 pandemic and the impact it may have on our operations, the demand for our services, our projected results of operations, financial performance or other financial metrics or any of the foregoing risks and economic activity in general; and
- Keep and increase market acceptance of our products and services.

Although we believe that the expectations reflected in the forward-looking statements contained in this presentation are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements.

In this presentation, we disclose certain non-GAAP historical and projected financial measures, including Adjusted EBITDA. We believe that these non-GAAP financial measures provide useful information to both management and investors by excluding certain items and expenses that are not indicative of our core operating results or do not reflect our normal business operations. Our use of non-GAAP financial measures has certain limitations in that such non-GAAP financial measures may not be directly comparable to those reported by other companies. We seek to compensate for the limitation of our non-GAAP presentation by providing a detailed reconciliation of the non-GAAP financial measures to the most directly comparable U.S. GAAP measures. Investors are encouraged to review the related U.S. GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable U.S. GAAP financial

The statements in this presentation are made as of the date of this presentation, and the Company does not assume any obligations to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.



# **Hosts for Second Quarter 2023 Earnings Call**





**Mahmud Haq** Founder & Executive Chairman



A. Hadi Chaudhry





**Larry Steenvoorden Kimberly Blanche** 







# A. Hadi Chaudhry

Chief Executive Officer & President

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# **Generative Al**

# EMPOWERING EVERY CLINIC. ELEVATING PATIENT CARE.

- CareCloud and Google Cloud are partnering to bring generative Al to CareCloud solutions.
- The collaboration allows small and medium-sized practices, which frequently have limited resources, to harness the advantages of generative Al.
- The first CareCloud solution using generative AI is expected to launch in the coming months.







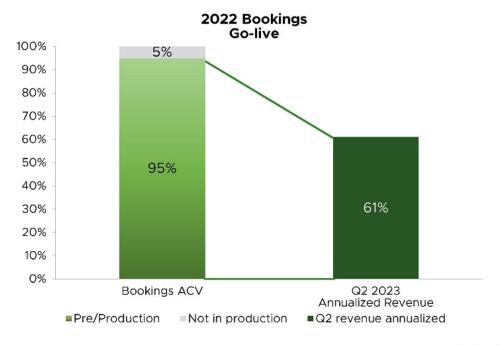
# **Emerging Opportunities - Middle East**





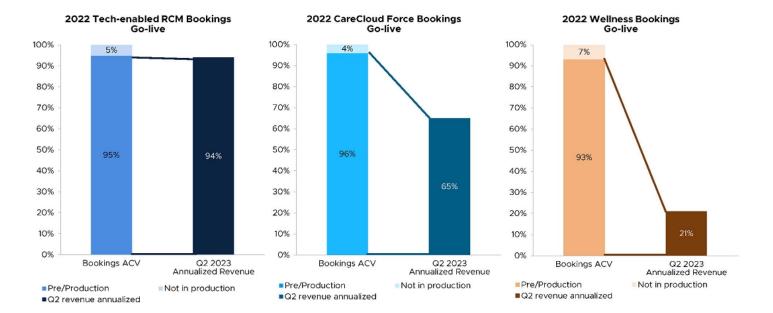
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# 2022 Bookings - Go-Live



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# 2022 Bookings - Go-Live - Product Category





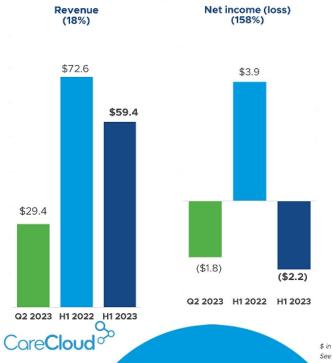


# Larry Steenvoorden

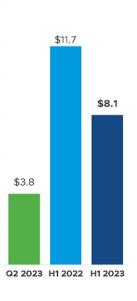
Chief Financial Officer

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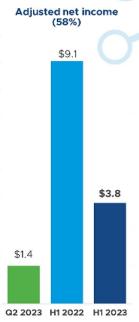
# Q2 & H1 2023 Highlights



## Adjusted EBITDA (31%)



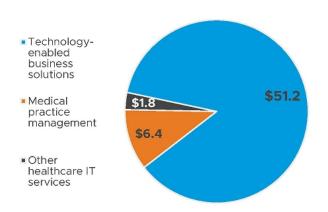
#### \$ in millions. Percent change reflects H1 2022 to H1 2023 See reconciliations of non-GAAP results in the Appendix



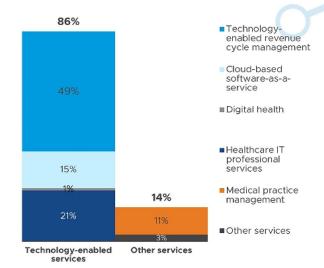
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# H1 2023 Revenues

# YTD 2023 Revenues



## YTD 2023 Revenue





Most customers who utilize technology-enabled revenue cycle management use one or more elements of CareCloud's core technology (EHR or PM)

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# Capitalization as of July 31, 2023

# **Common Stock** Nasdag: CCLD Stock Symbol Stock Price1 \$3.35 \$27.38 Outstanding 15.6 million Shares1 \$52 million **Equity Value**

- · Public Float: 10.3 M shares
- · Fully Diluted: 17,3 M
- · Insiders: ~34%

# **Preferred Stock**

# Nasdag: CCLDP

4.5 million

#### \$124 million

- Dividend: 11% of redemption value (\$25.00), paid monthly Non-convertible
- Redeemable at \$25.00 per share at Company's
- Redemption value: \$113 M

# Series B **Preferred Stock**

# Nasdaq: CCLDO

\$22.68

1.5 million

# \$33 million

- Dividend: 8.75% of redemption value
- (\$25.00), paid monthly Non-convertible
- · Redeemable at \$25.75 per share starting 2/2024, steps down to \$25.00 by 2/2027
- Redemption value: \$36 M



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Stock prices and shares as of July 31, 2023 Debt and cash as of June 30, 2023

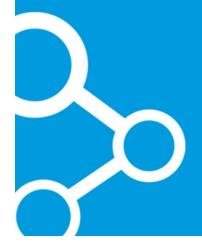
Care**Cloud** 

Share Structure/

Terms

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# **Thank You!**



Corporate carecloud.com



**Bill Korn, Chief Strategy Officer** 

bkorn@carecloud.com



**Investor Relations** 

Asher Dewhurst, Westwicke 443.213.0503





# **Appendix**

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# **Non-GAAP Financial Measures Reconciliation**

\$000s)	Adjusted EBITDA to GAAP net income	:	2021	2022	Q	2 2022	Q	2 2023	H	1 2022	H	2023
GAAP net inco	ome (loss)	\$	2,836	\$ 5,432	\$	2,737	\$	(1,832)	\$	3,877	\$	(2,233
Provision (be	enefit) for income taxes		157	177		25		82		89		147
Net interest			440	364		104		275		199		405
Foreign exch	nange / other expense		241	712		(108)		191		(164)		183
Stock-based	compensation expense		5,396	4,914		1,184		1,502		2,071		2,574
Depreciation	and amortization		12,195	11,725		2,936		3,341		5,876		6,379
Transaction .	and integration costs		1,364	876		306		107		408		179
Net loss on I	eases, restructuring, impairment & unoccupied lease charges		2,005	1,138		463		153		621		422
Change in co	ontingent consideration		(2,515)	(3,090)		(630)		-		(1,230)		-
Adjusted EBIT	TDA .	\$	22,119	\$ 22,248	\$	7,017	\$	3,819	\$	11,747	\$	8,056
\$000s)	Adjusted net income to GAAP net income	;	2021	2022	Q	2 2022	Q	2 2023	Н	1 2022	Н	2023
GAAP net inco	ome (loss)	\$	2,836	\$ 5,432	\$	2,737	\$	(1,832)	\$	3,877	\$	(2,233
Foreign exch	nange / other expense		241	712		(108)		191		(164)		183

,											
GAAP net income (loss)	\$ 2	2,836	\$ 5,432	\$	2,737	\$	(1,832)	\$	3,877	\$	(2,233)
Foreign exchange / other expense		241	712		(108)		191		(164)		183
Stock-based compensation expense	Ę	5,396	4,914		1,184		1,502		2,071		2,574
Amortization of purchased intangible assets	8	3,880	6,277		1,651		1,251		3,456		2,574
Transaction and integration costs		1,364	876		306		107		408		179
Net loss on leases, restructuring, impairment & unoccupied lease charges	2	2,005	1,138		463		153		621		422
Change in contingent consideration	(	2,515)	(3,090)		(630)		-		(1,230)		-
Income tax expense (benefit) related to goodwill		290	75		(9)	1	38		27		64
Non-GAAP Adjusted Net Income	\$ 18	3,497	\$ 16,334	\$	5,594	\$	1,410	\$	9,066	\$	3,763
Non OAAI Adjusted Net Income	<b>4</b> 10	.,	 10,004	-	0,004	Ψ_	.,	-	5,500	~	-



Please note that adjusted EBITDA and adjusted net income are not audited and such information is subject to risks and uncertainties and should be reviewed in conjunction with GAAP financial results reported in the Company's Annual Report on Form 10-K and Guarterly Reports on Form 10-Q.

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